



Business Partner Marketing Program Datasheet



Who is Medical Voice

Medicalvoice.com is a virtual platform for health care providers and consumers, supplying valuable tools, information and communication to connect physicians to each other and their patients. Within Medical Voice are two unique web interfaces for two separate audiences: Public and Professional.

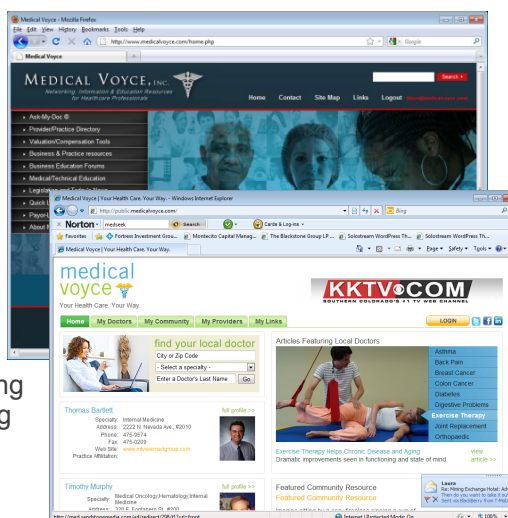
- ✓ The Professional Portal offers a single point of access to mandatory information and tools required by the health care provider to effectively and efficiently run their practice (e.g., Subject Matter Experts) - even in these most challenging economic times.
- ✓ The Public Portal offers patients access to “virtual office visit” technology as well as specific information to help them choose a provider and other health care resources.
- ✓ Medical Voice’s Business Partners can participate on one or both of these portals along with all the marketing programs that are coupled with them

What is the Business Partner Marketing Program

The Medical Voice Business Partner Marketing (BPM) Program” is a collaborative marketing program designed to create innovative communications channels to companies trying to reach health and medical markets – either consumer or medical professionals. Unlike many online programs that just feature banner ads, the BPM program offers packages that couple articles, ads, social media and directory listings, creating a virtual buzz for your company across the internet. Coupled with proactive TV advertising, Google and SEO campaigns, this innovative, fast moving marketing program offers partnering companies a multi-channel, multi-touch approach to their target audiences – a marketing approach proven to be more effective than single-channel marketing vehicles.

Why be Part of Medical Voice’s Business Partner Marketing Program

- ✓ Marketing venues to both consumer and medical professional target markets
- ✓ Provides businesses a third-party unbiased avenue to bring awareness to their company
- ✓ Involves multi-channel, multi-touch marketing programs based on proven principles
- ✓ More than ads – articles, social networking, interactivity and directories
- ✓ Innovative, creative, fast-moving marketing
- ✓ Higher ROI than single channel marketing campaigns



Package Pricing

In order to accommodate a broad range of budgets, Medical Voice has create several packages that start as low as \$249/month and scale to \$1995/month combination packages. Additional discounts can be obtained for longer contract periods.

The Business Partner Marketing Program

- Participate in the fastest growing marketing avenue to medical and health consumers and professionals
- Exposure via associations, service providers and Medical Voice portals
- Great avenue to place thought leadership articles and obtain third party reference of company
- Packages involve multi-touch, multi-channel marketing programs
- Examples include banner ads, articles, social networking and directories
- More effective and efficient than partnering company trying to gain access to consumers and medical professionals on their own
- Will link to partners website to allow for additional details
- Wide range of pricing and packages to fit your budget and



BPM Consumer Programs (MV Consumer Website)

Program Name	Price (per month)			Deliverables	Target Partners
	3mo	6mo	1yr		
BPM Consumer Silver	\$349	\$295	\$249	Rotating Banner Ad on MV Public Site	Very Small Partner
BPM Consumer Gold	\$695	\$595	\$500	Rotating Banner Ad on MV Public Site Article on MV Public Site Basic Listing in Directory Included in MV Social Networking	Small to Medium Partners
BPM Consumer Platinum	\$1295	\$995	\$749	Rotating Banner Ad on MV Public Site Article on MV Public Site Premium Listing in MV Directory Included in MV Social Networking MV Qtrly Internet Marketing Programs	Large Partners

BPM Professional Programs (MV Professional Website)

Program Name	Price (per month)			Deliverables	Target Partners
	3mo	6mo	1yr		
BPM Pro Silver	\$495	\$449	\$395	Rotating Banner Ad on MV Pro Site	Very Small Partner
BPM Pro Gold	\$795	\$695	\$595	Rotating Banner Ad on MV Pro Site 1 Article Posting in SME Library Basic Listing in SME Directory	Small to Medium Partners
BPM Pro Platinum	\$1295	\$995	\$849	Rotating Banner Ad on MV Pro Site 3 Article Postings in Pro SME Library Premium Listing in SME Directory Included in MV Pro Social Networking MV Qtrly Internet Marketing Programs	Large Partners

BPM Combination Programs (Consumer and Professional Combined)

Program Name	Price (per month)			Deliverables	Target Partners
	3mo	6mo	1yr		
BPM Combined Silver	\$649	\$595	\$495	Rotating Banner Ad on Both MV Sites	Very Small Partner
BPM Combined Gold	\$1195	\$995	\$849	Rotating Banner Ad on MV Pro Site 1 Article Posting in Pro SME Library Basic Listing in Pro SME Directory	Small to Medium Partners
BPM Combined Platinum	\$1995	\$1595	\$1295	Rotating Banner Ad on MV Pro Site 3 Article Postings in SME Public Site Premium Listing in SME Directory Included in MV Pro Social Networking MV Qtrly Joint Internet Marketing	Large Partners

For customized packages not shown in the matrices above, please contact Medical Voyce sales.